

Harnessing the Power of Generative AI for Business Innovation

A complete AI Workshop for your business!

AT A GLANCE

This interactive workshop is designed for professionals seeking to leverage generative AI technologies, including ChatGPT and Microsoft Copilot, to drive business innovation. Participants will explore the potential of generative AI through hands-on exercises, discussions, and real-world case studies. By the end of the workshop, attendees will have a deeper understanding of AI applications, best practices in prompt engineering, and a roadmap for integrating AI solutions into their business operations.

KEY TAKE AWAYS

- Comprehensive understanding of generative AI and its business applications
- Best practices in prompt engineering
- Identification and prioritization of high-potential AI use cases
- Evaluation of AI tools and technologies
- Actionable roadmap for AI integration in business operations

CONTENTS

- 1 Introductions and AI Icebreaker**
Participants share bold AI predictions.
- 2 The Opportunity for Generative AI**
Overview of adoption trends, business cases, and successful implementations.
- 3 Best Practices in Prompt Engineering**
Insights and hands-on exercises in creating effective AI prompts.
- 4 Review of AI Automation Tools: MS Copilot**
Detailed overview and practical applications.
- 5 Exercises and Group Work**
Identifying use cases, developing prompts, and evaluating AI technologies.

DELIVERABLES - OUTCOMES

Equip your company with the knowledge and tools to effectively harness generative AI technologies, fostering innovation and efficiency within their organizations.



Contact us today to get started!

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High-Potential
Use Case List



Refined AI
Prompts



Technology
Evaluation List

*Participants will receive detailed workshop documentation insights, best practices, and next steps.